



On Thursday, February, 20th, 2020, Canada SCORES will host our 2nd Annual Red Carpet Poetry Slam at the Annex Theatre in downtown Vancouver. This premier event will include more than 150 guests, poetry enthusiasts, community leaders and even a few local celebrities. Guests will enjoy a pre-show reception with complimentary hors d'oeuvres and a cash bar followed by a Poetry Slam performance.

As a Red Carpet Poetry Slam sponsor, this exclusive opportunity includes:

- Reserved seating. This event has general seating and only sponsors have reserved seating.
- Access to more than 150 guests including Canada SCORES board members, donors, corporate and foundation partners and members of the Vancouver soccer and education community.
- Your company's name and/or logo on event materials which may include emails, event signage and slideshows, Canada SCORES website and social media, and much more.

### **About Canada SCORES**

Canada SCORES is a registered charity with a mission to inspire urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world. Our unique after-school program embraces the whole child by combining soccer, poetry, and community projects into one comprehensive program that nurtures a strong body, mind, and character to prepare our participants for life.

### **The Event**

The Red Carpet Poetry Slam celebrates our Poet-Athletes' successes while raising awareness and much needed funds to allow Canada SCORES to continue to provide our free after-school programming. This event features original performances by selected Poet-Athletes, chosen based on their performances at their recent City Poetry Slams and their overall commitment in the Canada SCORES program. In addition, one of the Red Carpet Poetry Slam performers will be selected to represent Canada SCORES at the SCORES Network Poetry Slam hosted by America SCORES in the U.S.



### Red Carpet Poetry Slam Sponsorship Opportunities

| <b>Sponsorship Level</b>                                  | <b>Presenting<br/>\$10,000<br/>(1 available)</b>  | <b>Platinum<br/>\$7,500<br/>(2 available)</b>                         | <b>Gold<br/>\$5,000<br/>(4 available)</b>    | <b>Silver<br/>\$2,500</b>                    | <b>Bronze<br/>\$1,000</b>                   |
|---|---|---|--|--|---|
| <b>Benefits</b>   |   |   |  |  |   |
| <b>Website Promotion</b>                                  | Premium logo placement on event page  | Logo included on event page   | Logo included on event page                  | Logo included on event page                  | Logo included on event page                 |
| <b>Social Media</b><br>(Twitter, Facebook, and Instagram) | 5 mentions before, during or after the event  | 4 mentions before, during or after the event                          | 3 mentions before, during or after the event | 2 mentions before, during or after the event | 1 mention before, during or after the event |
| <b>Media</b>  | Mention in all media advisories and press releases  | -   | -  | -  | -   |
| <b>Visibility at Event</b>                                | Logo on media wall, screen, printed event signage, and onstage verbal recognition and opportunity to speak during event | Logo on screen, printed event signage, and onstage verbal recognition | Logo on screen and printed event signage     | Logo on screen and printed event signage     | Logo on screen and printed event signage    |
| <b>Event Program Booklet Promotion</b>                    | 1 page ad   | ½ page ad   | ¼ page ad                                    | Logo placement                               | Logo placement                              |
| <b>Tickets to the Event</b>                               | 15 reserved seats   | 10 reserved seats   | 8 reserved seats                             | 6 reserved seats                             | 4 reserved seats                            |
| <b>Post-Event Thank You</b>                               | Logo placement  | Logo placement  | Logo placement                               | Name listed                                  | Name listed                                 |

Please contact Kevin at [kevin@canadascores.org](mailto:kevin@canadascores.org) or 778-871-6316 for more information or to register to be a Red Carpet Poetry Slam Sponsor.